



CACB and encounter in Colombia



Colombia is close of integrating the countries that implemented the Empreender Internacional Program. After the National Entrepreneurs' Association of Colombia (ANDI), partner of the project, sent four technicians to participate of the training course in Brazil, the Country now gets ready to the implementation of the project.

A prior to the great event is being prepared in the annual encounter of Colombia's Chamber of Commerce. Chambers of the sectors of food and industry, logistics and transport, health, siderurgics, metal, mechanics, beauty, fishing, ore and energy, among others, will meet in October 2.

Among the attractions of the event, representatives of ANDI intend to present the Empreender Program to the participating public. The presence of representatives of the Brazilian Confederation of the Commercial and Entrepreneurs Associations (CACB) and the Brazilian Service of Support to the Small and Median Enterprises (Sebrae), partners in the Empreender project, were requested by the organization of the event. CACB is studying the possibility of sending the director of Empreender Internacional, Christiane Hufenüssler.

Sebrae and CACB discuss the agenda of the Empreender Internacional

Discussing the main points related to the Empreender Internacional Program was the guideline of the meeting held on September 12, between the coordinator of Empreender in the Brazilian Confederation of the Commercial and Entrepreneurs Associations (CACB), Carlos Rezende, and the coordinator of Empreender in the Brazilian Service of Support to the Small and Median Enterprises (Sebrae), Ricardo Vilela.

The coordinators discussed about the publications and materials of Sebrae that will be donated to the library of Anciana (Commercial, Industrial and Agricultural Association of Nampula). According to Vilela, the material should be delivered, symbolically, to the ambassador of Mozambique in Brasília, Murade Isaac Muraigy, in the

Technicians are trained in Brazil

Technical consultants from three countries of America are in Brazil to participate of the training of new multipliers of the Empreender Internacional project. Promoted by the Brazilian Confederation of the Commercial and Entrepreneurs Associations (CACB), the course will be held between September 22 and 27, in Ribeirão Preto (SP).

In the program of this edition, the consultants participate of a presentation of the Empreender Program in September 22. In the day after, the activities were intense around the methodology of the program that was extended to September 24, when the technicians participated of a meeting in sectorial cores. On September 25, the technicians visited the Brazilian Service of Support to the Small and Median Enterprises (Sebrae) Regional and the Novo Centro core (multisectorial) located in the county. On September 27, closing of the activities, the external consultants of CACB, Andrea Dohle and Aline Fogolin, talked about the implementation of the Empreender Program in the Countries, an evaluation of the week of courses and a thorough planning to 2008.

The director of Empreender Internacional, Christiane Hufenüssler, evaluates that the training course has as main objective to resume the activities with the interested countries in the Brazilian program, understanding that the proposition is to implement the Empreender.

"The training is an essential demand to the implementation and good course of the program. The entities of Mexico, Colombia and Chile have already showed interest in installing the project, consequently as example of other countries where the Empreender is in course", she highlights Christiane Hufenüssler.

presence of the representatives of CACB. Other debated theme was the trip of the director of Empreender Internacional in CACB, Christiane Hufenüssler, in the presence of the director of Sebrae, Luiz Carlos Barboza, to Mexico. The agenda will define the effective implementation of the Empreender Intenacional program in the Country. Colombia was also a guideline in the meeting, where the coordinator Rezende highlighted the interest in the Country in launching the program on October 15th. Rezende remembered the request of the Country of counting with the presence of CACB and Sebrae in the meeting of CONFCAMARAS, on October 2, an event that unite all the commerce chambers of Colombia.

Concerning Chile, the coordinators understood that it will be negotiated a new date to the restart of the Empreender Program in the Country. The motive would be because the SERCOTEC (Service of Technical Cooperation), partner entity, only intend to retake the implementation of the project in 2009.

Finally, Carlos Rezende and Ricardo Vilela discussed about the meeting of the director of Empreender Internacional in CACB, Christiane Hufenüssler, and the president of Sebrae, Paulo Okamoto, on September 24. The objective of the encounter is to present the situation of the internationalization project of Empreender.

EXPEDIENTE

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