



ACIANA: Empreender is an example



In visit to Mozambique between July 12 and 15, the president of the Brazilian Confederation of the Commercial and Entrepreneurs Associations (CACB), Alencar Burti and the director of the Brazilian Service of Support to the Small and Median Enterprises (Sebrae), Luiz Carlos Barboza, received compliments about the Empreender Internacional program.

During the audience between the Brazilian delegation and the president of the Commercial, Industrial and Agricultural Association of Nampula (ACIANA), António Pereira Momade the program was cited as Brazilian best practice, it is, an efficient strategy to stimulate the entrepreneurs. According to Momade, Empreender has also been contributing to the improvement of the representativeness of the African entity. "This factor made us enhance the table of members in more than 100% with only one year of development of the project. Today ACIANA has 500 member, more than 15 sectorial cores and more than 200 enterprises participating", he said.

The president of ACIANA also highlighted the quality of the training and consulting accomplished by several Brazilian entrepreneurs that participate of Empreender

CACB will promote the training

The Brazilian Confederation of the Commercial and Entrepreneurs Associations (CACB) will promote the training of new multipliers of the Empreender Internacional project, between September 22 and 27, in Ribeirão Preto (SP).

The course will be similar to the one promoted in May 2007, in Jaraguá do Sul, when representatives of South Africa, Mozambique, Chile, El Salvador, Colombia and Mexico participated of the encounter.

To this edition, the CACB already confirmed the presence of four technicians of the National Association of Entrepreneurs of Colombia (ANDI), one technician of the Patronal Confederation of the Mexican Republic (COPARMEX) and one technician of the Service of Technical Cooperation (SERCOTEC). The invitation was also made to the partner of South Africa, Small Enterprise Development Agency (SEDA).

According to the directory of the Empreender Internacional, Mrs. Christiane Hufenüssler, the training course has as main objective to retake the activities with the countries interested in the Brazilian program, as the proposal is to implement the Empreender. "The training is a fundamental demand to the implementation and good course of the program. The entities from Mexico, Colombia and Chile already show interest in stalling the project, consequentially as example of other countries where the Empreender is in course", she rebounds.

The will be promoted by the external consultants of CACB, Andrea Dohle and Aline Fogolin.

Technicians of Empreender will promote courses in Mozambique

One more group of Brazilian specialists will get in Mozambique to continue the training of the entrepreneurs. Scheduled between September 06 and 14, the entrepreneurs Nereu da Silva Neto, specialist in auto mechanics, and Paula Oliveira de Marchi, in bakery, will promote courses in the sectorial cores of the country.

The innovator experience of Empreender Interancional already made possible the training of many entrepreneurs that receive knowledge in the several areas of action. In 2008, were already accomplished four courses: furniture making, aviculture, hair dressing, and apiculture.

In the evaluation of the president of the Commercial, Industrial and Agricultural Association of Nampula (Aciana), António Pereira Momade, the experience has been strengthening the sectorial cores. "The training and consulting accomplished by several Brazilian entrepreneurs have been mobilizing the entrepreneurs of the

respective areas of action. The knowledge passed by the technicians foster the local business and has obtained a lot of success" he said.

The project counts with the partnership of CACB, the Brazilian Service of Support to the Small and Median Enterprises (Sebrae), Anciana and the Association of the Centers of Professional Training of the Entrepreneurs Unions of the Bavaria (BFZ) around the Empreender Internacional program.

EXPEDIENTE

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CACB

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